During 2014, Catalyst Balkans tracked media reports on domestic individual, corporate and diaspora philanthropy in Serbia. This infographic provides key statistics on the findings of this research.

**GEOGRAPHIC DISTRIBUTION**

- **27.8%** in Belgrade
- **18.0%** in Sremska Mitrovica and Western Serbia
- **24.8%** in Vojvodina
- **21.3%** in Southern and Eastern Serbia
- **6.4%** Throughout Serbia
- **1.7%** Out of Serbia

**DONORS**

- **41.0%** from individuals
- **19.2%** from foundations
- **18.8%** corporate sector
- **11.1%** other

**KEY THEMES FOR GIVING**

- **34.8%** Healthcare
- **24.3%** Support to Marginalized Groups
- **20.1%** Poverty Reduction
- **17.2%** People with Health Issues
- **12.9%** Economically Vulnerable
- **11.4%** People from Specific Communities
- **11.3%** People with Disabilities
- **10.7%** Education
- **6.3%** Support to Infrastructure
- **3.8%** Cultural Activities
- **2.6%** Religious Activities
- **0.8%** Science
- **1.0%** Animal Welfare
- **1.2%** Assistance in Emergencies
- **1.2%** Sport
- **0.4%** Seasonal Giving
- **0.3%** Cultural and Art Heritage

**USE OF DONATIONS**

- **58.7%** Long-Term Support
- **23.1%** One-Off Support
- **18.2%** Unknown

**RECIPIENTS OF DONATIONS**

- **29.1%** People with Health Issues
- **21.4%** Economically Vulnerable
- **12.9%** People from Specific Communities
- **11.4%** People with Disabilities
- **11.3%** Education
- **10.7%** Support to Infrastructure
- **6.3%** Cultural Activities
- **3.8%** Religious Activities
- **0.8%** Science
- **1.1%** Animal Welfare
- **1.0%** Assistance in Emergencies
- **0.3%** Sport
- **0.4%** Seasonal Giving
- **0.3%** Support to Marginalized Groups
- **0.4%** Poverty Reduction
- **0.2%** Unknown

**DONATIONS BY TYPE OF DONORS (% of instances vs. % of recorded sum)**

- **Individuals**: 18.0%
- **Other**: 17.2%
- **Corporate Sector**: 13.0%
- **Mass Individual**: 46.0%
- **Government**: 3.2%
- **Foundations**: 2.3%
- **Trade Unions**: 0.1%
- **International**: 0.0%

**2014 ANNUAL REPORT on the State of Philanthropy in Serbia**

The 2014 Annual Report on the State of Philanthropy in Serbia is part of a broader initiative to promote and stimulate philanthropy in the region carried out by the Catalyst Foundation. The underlying research and this publication were created by Catalyst Foundation (Catalyst Balkans) and with the generous support of the C. S. Mott Foundation and Balkan Trust for Democracy (BTD).

Opinions expressed in this publication do not necessarily those of the Balkan Trust for Democracy, the German Marshall Fund of the United States, or its partners.

### Key Findings

- **Total Value of Donations**: €18.329 million euros
- **Average Donation per Citizen**: €2.59
- **Increase from 2013**: 1.8%