During 2013, Catalyst tracked media reports on domestic individual, corporate and diaspora philanthropy in Western Balkans. This brochure provides key statistics on the findings of this research.

Minimum Estimated Value of Giving, by Country (mil. EUR)

- Montenegro: 2.9
- Bosnia: 5.9
- Croatia: 25.2
- Serbia: 18.0
- Kosovo: 2.9
- Macedonia: 0.9
- Montenegro: 55.8 million
- Serbia: 763.6 million
- Bosnia: 3,188 million
- Croatia: 681 million
- Macedonia: 181 million
- Kosovo: 65 million

Comparative Report on the State of Philanthropy Western Balkans 2013
Purpose of Giving

- **30.2%** Support to Marginalized Groups
- **29.9%** Healthcare
- **21.6%** Poverty Reduction
- **7.2%** Education

Most Common Themes for Giving in the Region, by # of Instances (%)

<table>
<thead>
<tr>
<th>Theme</th>
<th>Bosnia</th>
<th>Montenegro</th>
<th>Croatia</th>
<th>Kosovo</th>
<th>Macedonia</th>
<th>Serbia</th>
</tr>
</thead>
<tbody>
<tr>
<td>Support to Marginalized Groups</td>
<td>27.8%</td>
<td>18.3%</td>
<td>23.6%</td>
<td>25.1%</td>
<td>31.7%</td>
<td>36.3%</td>
</tr>
<tr>
<td>Healthcare</td>
<td>27.6%</td>
<td>16.9%</td>
<td>12.8%</td>
<td>21.0%</td>
<td>27.6%</td>
<td>23.1%</td>
</tr>
<tr>
<td>Poverty Reduction</td>
<td>38.8%</td>
<td>5.7%</td>
<td>12.8%</td>
<td>18.5%</td>
<td>9%</td>
<td>35.9%</td>
</tr>
<tr>
<td>Education</td>
<td>44.4%</td>
<td>9%</td>
<td>11.5%</td>
<td>20.7%</td>
<td>20.7%</td>
<td>39.5%</td>
</tr>
</tbody>
</table>

Key Final Beneficiary Groups

- **21.9%** People with Health Issues
- **21.4%** Economically Vulnerable
- **15.8%** People with Disabilities
- **8.0%** Population of Specific Communities
- **6.4%** Children and Youth
- **26.5%** Other Groups

Key Final Beneficiary Groups in the Region, by # of Instances (%)
Type of Beneficiary Institution

Most Common Types of Beneficiary Entities in Region, by # of Instances (%)

Country by Country Comparison of Most Common Types of Beneficiary Entities as Recipients of Donations, by # of Instances (%)

Use of Donations

Use of Donations in the Region, by # of Instances (%)

Use of Donations by Country, by # of Instances (%)
Estimated Value of Giving, by Country

Most Active Donor Types in the Region, by # of Instances (%)

- **38.8%** CITIZENS (MASS INDIVIDUALS)
- **22.0%** PRIVATE SECTOR
- **9.1%** ASSOCIATIONS / CLUBS
- **9.0%** INDIVIDUALS

Given that the value of the donation was not reported in 100% of the instances, estimation about the total amounts donated in each country was made by extrapolation based on the known data. For more information, please find the full comparative report as well as country reports at [www.catalystbalkans.org](http://www.catalystbalkans.org).

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