During 2015, Catalyst Balkans tracked media reports on domestic individual, corporate and diaspora philanthropy in Serbia. This infographic provides key statistics on the findings of this research.

**Research Conducted By:**

**Program Partner:**

**GEOGRAPHIC DISTRIBUTION**

- **23.5%** Vojvodina
- **16.7%** Southern and Eastern Serbia
- **4.5%** Throughout Serbia
- **2.2%** Outside Serbia

**DONORS**

<table>
<thead>
<tr>
<th>Type of Donors</th>
<th>% of instances vs. % of recorded sum</th>
</tr>
</thead>
<tbody>
<tr>
<td>Individuals</td>
<td>19.3% vs. 16.4%</td>
</tr>
<tr>
<td>Corporate</td>
<td>26.8% vs. 41.7%</td>
</tr>
<tr>
<td>Other</td>
<td>16.8% vs. 12.2%</td>
</tr>
<tr>
<td>Mass Individual</td>
<td>15.2% vs. 4.9%</td>
</tr>
</tbody>
</table>

**USE OF DONATIONS**

- **28.8%** Long-Term Support
- **24%** One-Off Support
- **21.8%** Unknown
- **13.8%** Off-Site Support
- **19%** Long-Term Support

**USE OF DONATIONS BY PLACE OF DELIVERY**

- **Belgrade** 24.3%
- **Šumadija and Western Serbia** 23.5%
- **Vojvodina** 16.7%
- **Southern and Eastern Serbia** 4.5%
- **Throughout Serbia** 2.2%
- **Outside Serbia** 2.2%

**RECIPIENTS OF DONATIONS**

- **21.5%** People with Health Issues
- **17.0%** People from Mass Individual
- **15.1%** People with Disabilities
- **12.7%** Economically Vulnerable

**KEY THEMES FOR GIVING**

- **32.6%** Healthcare
- **26.2%** Support to Marginalized Groups
- **12.6%** Poverty Reduction
- **7.8%** Education

**BREAKDOWN OF OTHER THINGS (by % of instances)**

- **Economic Development** 3%
- **Religious Activities** 0.5%
- **Science** 1%
- **Social Entrepreneurship** 1%
- **Animal Welfare** 0.5%
- **Community Development** 1%
- **Environment** 1%
- **Public Infrastructure** 1%
- **Heritage** 1%
- **Culture and Art** 0.5%
- **Sport** 1%
- **Emergency Management** 1%
- **Seasonal Giving** 1%

**BREAKDOWN OF OTHER FINAL BENEFICIARY GROUPS (by % of instances)**

- **Refugees and Displaced Persons** 6%
- **Unemployed People From Marginalized Communities** 11%
- **Children and Youth at Risk** 23%
- **Elderly and Children at Risk of Violence** 33%
- **General Population** 13%
- **Youth** 18%
- **Women and Newborns** 18%
- **Other Countries** 13%
- **Children Without Parental Care** 13%
- **Single Parents** 14%
- **Children from Other Countries** 14%