During 2014, Catalyst Balkans tracked media reports on domestic individual, corporate and diaspora philanthropy in Kosovo. This infographic provides key statistics on the findings of this research.

**Research Conducted By:**

**GEOGRAPHIC DISTRIBUTION**

- Prishtinë: 39.2%
- Prizren: 39.2%
- Gjakovë: 11.5%
- Mitrovicë: 11.5%
- Gjilan: 8.6%
- Ferizaj: 8.6%
- Prilep: 1.9%
- Pejë: 1.9%
- Kumanovo: 0.5%

**DONORS**

- Individuals: 52.9%
- Mass Individual: 20.8%
- Corporate Sector: 12.9%
- Other: 4.4%

**USE OF DONATIONS**

- Long-Term: 70.3%
- One-Off Support: 17.7%
- Unknown: 12.0%

**RECIPIENTS OF DONATIONS**

- Economically Vulnerable: 52.9%
- Other Groups: 47.1%

**KEY THEMES FOR GIVING**

- Poverty Reduction: 49.5%
- Healthcare: 19.0%
- Support to Marginalized Groups: 17.1%
- Other: 9.8%

**USE OF DONATIONS BY TYPE OF DONORS (% of instances vs. % of recorded sum)**

- Individuals: 19.6 vs. 15.5%
- Mass Individual: 11.0 vs. 18.9%
- Corporate Sector: 12.6 vs. 10.8%
- Other: 13.4 vs. 13.4%

**BREAKDOWN OF OTHER THEMES (by % of Instances)**

- Seasonal Giving
- Culture and Arts
- Economic Development
- Community Development
- Religious Activities
- Natural Disaster / Emergency Management
- Sport

**BREAKDOWN OF OTHER FINAL BENEFICIARY GROUPS (by % of Instances)**

- People from Religious Communities
- Women and Children
- Survivors of Violence
- People Living in Other Countries
- People with Specific Community Affiliations
- Talented Children and Youth
- Mothers and Newborns
- People without Parental Care
- General Population

**Kosovo’s designation in this document is without prejudice to position on status, and is in line with UNSCR 1244 and the ICJ Opinion on the Kosovo Declaration of Independence.**