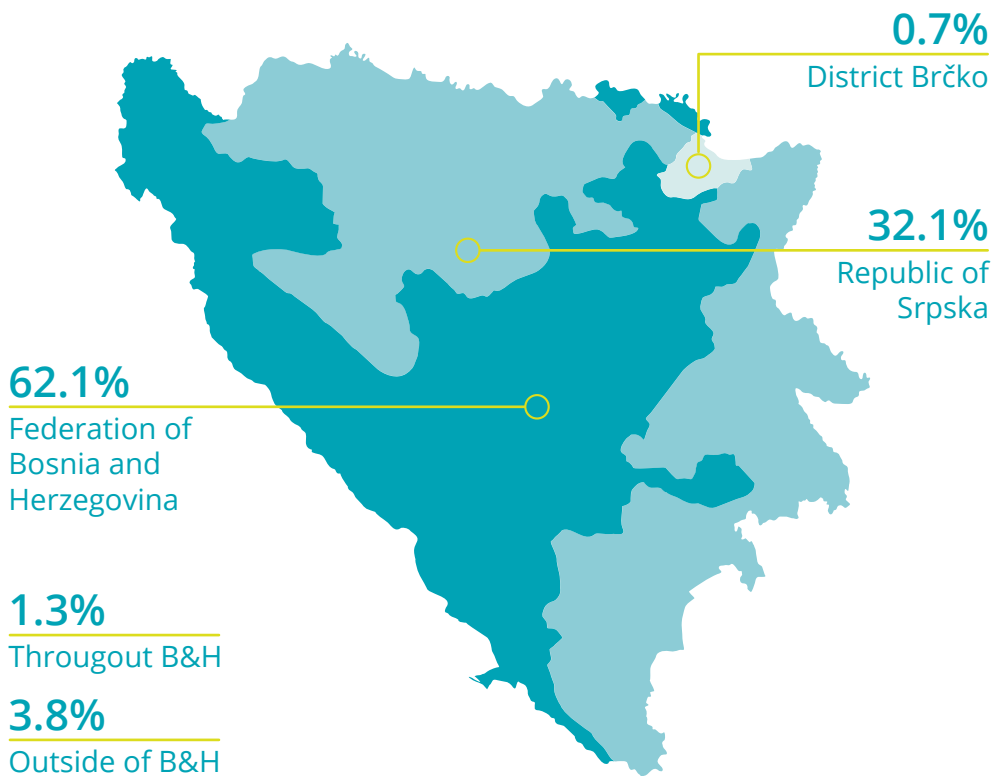


# 2016 Annual Report on the State of Philanthropy BOSNIA AND HERZEGOVINA

## Quick Facts



**1,075**

# OF RECORDED  
INSTANCES

mil. €

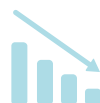
**3.44**

ESTIMATED TOTAL  
VALUE



**~1 €**

AVERAGE  
DONATION PER  
CITIZEN



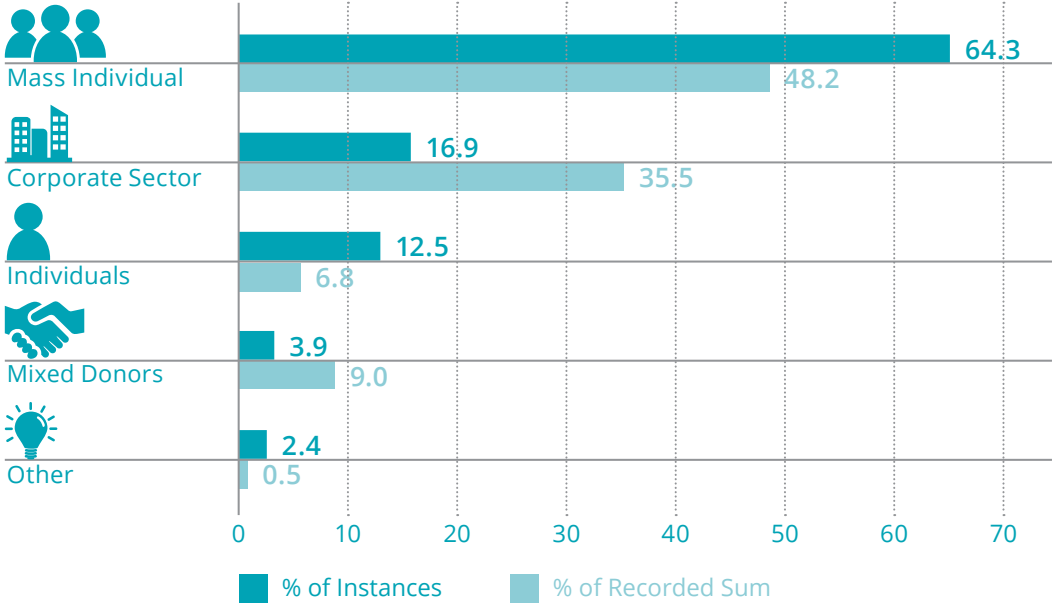
**41.7%**

DECREASE FROM  
2015

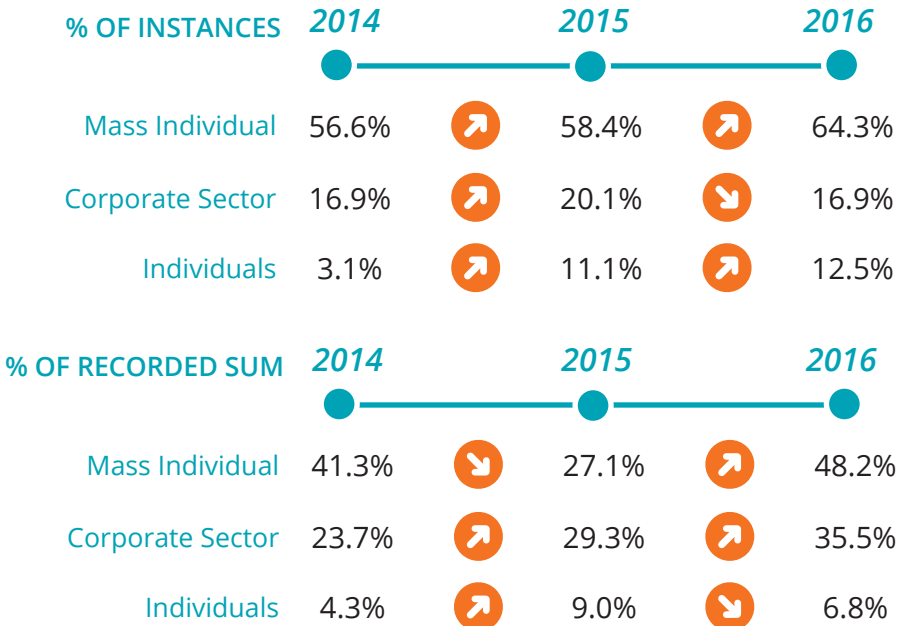
During 2016, Catalyst Balkans tracked media reports on domestic individual, corporate and diaspora philanthropy in Bosnia and Herzegovina. This brochure provides key statistics on the findings of this research.

# DONORS

## DONATIONS BY TYPE OF DONORS (% of Instances, vs. % of Recorded Sum)



## KEY TRENDS IN TYPES OF DONORS - 2014 TO 2016



## KEY POINTS

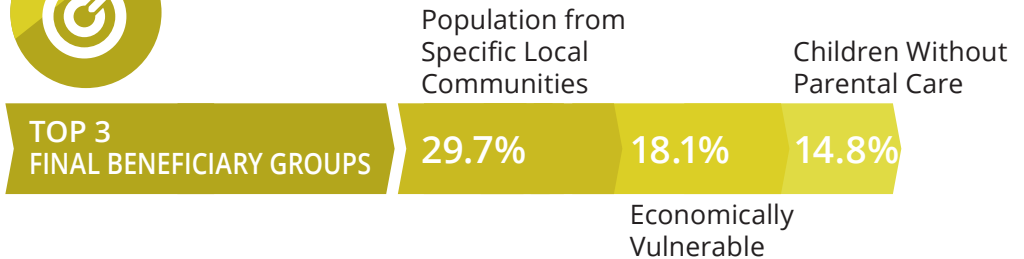
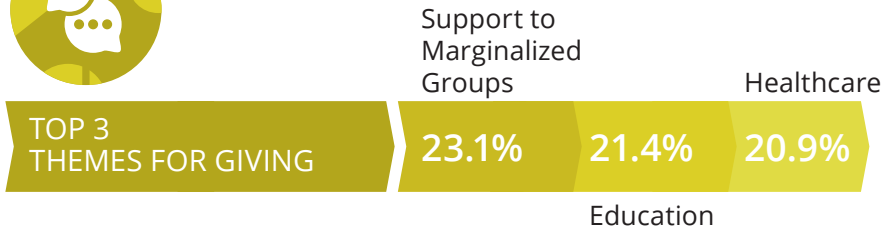
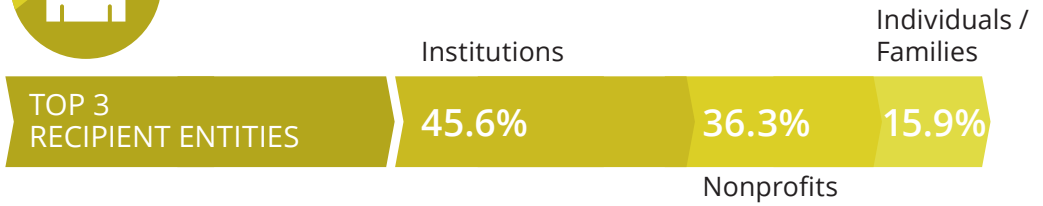


- In 2016 there were 1,075 recorded unique instances of charitable giving, only 25 instances more than in 2015, which shows the same level of activities.
- If we analyze geographic distribution of giving, we do not find major changes in comparison with 2015. There is a slight increase of percentage of instances in all entities (FBiH - 62.1%, RS 32.1% and DB 0.7%) although changes are not significant as to be identified as a trend. The only change worth noting is number of donations given in both entities (FBiH and RS), which dropped from 9.9% to only 1.3%. While this is not a positive change, it remains to be seen if this is a trend or only a fluctuation.
- In 2016, the most active donors were citizens in mass individual giving actions (64.3%), followed by the corporate sector (16.9%) and individuals (11.1%).
- If we look into value of donations, the picture remains the same: citizens take the lead with a 48.2% share in the total recorded sum, followed by the corporate sector with a share of 35.5% and mixed donors at 9.0%. The share of individuals dropped slightly compared to 2015.
- If we analyze giving by diaspora, the percentage of instances was slightly lower than last year (13.1%), while the recorded value of donations slightly increased to 6.8%. Comparison with previous years shows that giving by diaspora is obviously characterized by year-to-year fluctuations.
- On the whole, mass individual donors continue to have the strongest presence with increased participation in the total value of donations. The presence of the corporate sector (companies and small and medium enterprises) fluctuates, but their share in overall recorded amount is on a continual increase.



## CORPORATE SECTOR

### Profiles of the Most Common Types of Donors



## EXAMPLES OF CORPORATE SECTOR DONATIONS



*An interesting example of companies working together is donation made by **HIFA Group, AS Group and MADI Company**. Joint donation of total value of over EUR 85,000 was provided for the purchase of CT scanner for the Tešanj General Hospital.*

*Celebrating 10th year in BiH, **DM company** published call for proposals titled Together. Under this Call, DM awarded ten community projects in total value of over EUR 43,000. Some of the projects awarded included renovation and/or equipping several chpark's and children's playground in Glamoc, sarajevo, Bihac, Vitez; equipment for center for rehabilitation for children with disabilities in Orasje and several educational programs for children and youth in Zjenica, Sarajevo, Bijeljina...*

***SME Europlakat BH** participated in campaign "16 days of activism" which aims to raise awareness on violence against women. This SME donated space for promotion of SOS hotline for women survivors of violence.*

*Another example of SME donations are **Violeta d.o.o. and Bingo export-import Tuzla d.o.o.** which made several donations: air conditioner and vacuum cleaner to Maternity Ward at Brčko District General Hospital; four baby cots for newborns to hospital Sveti Vračevi in Bijeljina and the Cantonal hospital in Orašje for the department of gynecology and obstetrics each; a diaper changing table, a length measuring device and a baby scale to the University medical center in Tuzla for the department of gynecology and obstetrics.*



## MASS INDIVIDUAL

### Profiles of the Most Common Types of Donors



Individuals /  
Families

Nonprofits

**TOP 3  
RECIPIENT ENTITIES**

65.7%

20.1%

10.6%

Institutions



Healthcare

Poverty Relief /  
Mitigation

**TOP 3  
THEMES FOR GIVING**

50.7%

22.7%

14.2%

Support to  
Marginalized  
Groups



People with  
Health Issues

People with  
Disabilities

**TOP 3  
FINAL BENEFICIARY GROUPS**

38.1%

19.1%

19.1%

Economically  
Vulnerable

## EXAMPLES OF MASS INDIVIDUAL GIVING



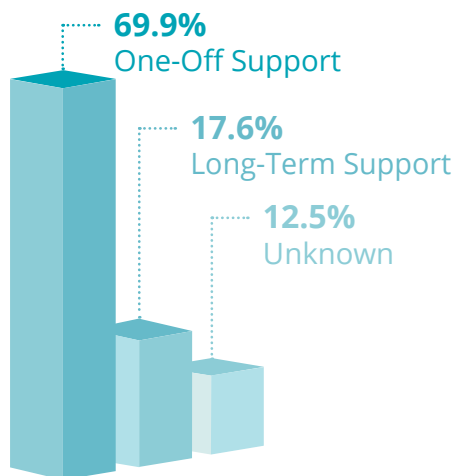
*Traditional charity evening titled **With Love to the Brave Hearts** was organized in Banjaluka. The purpose of event was to collect resources for Center for Prevention of Developmental Disabilities “Za majku i dijete - For Mother and Child” run by Tvoja riječ Educational center. Special hotline was assigned and with 1 BAM (0.51 EUR) per call citizens donated over EUR 35,000 throughout the event.*

***CSO Initiative** for Široki Brijeg implemented the campaign **Let's Overcome Barriers** and raised over EUR 15,000 for purchasing a vehicle for transportation of children and people with disabilities from Široki Brijeg.*

***Radio and Television (BHRT)** organized **Teleton** inviting citizens to donate for the campaign **Srcem za Banku koštane srži** (With heart for Bone Marrow Bank). Citizens that called were able to speak with number of celebrities who participated in the event. With each calls worth app. EUR 1, citizens donated over EUR 22,000 for the Bone Marrow Bank.*

## USE OF DONATIONS

### USE OF DONATIONS (by % of Instances)



Data for Bosnia and Herzegovina regarding the use of donations shows that as much as 69.9% of recorded instances are directed to one-off support (medical treatments of individuals, humanitarian support, consumables). A significantly smaller percentage of 17.6% is directed to support that may produce long-term effects (equipment, services, scholarships capital investments, and the like). The corporate sector, as in other countries, shows a greater preference for giving strategically: 40.7% of their donations are those with potential long-term effect which is increase in comparison to the previous year. However, overall, the somewhat concerning trend is slight, but continuous decrease in instances directed to long-term, strategic support.



### EXAMPLES OF LONG-TERM SUPPORT

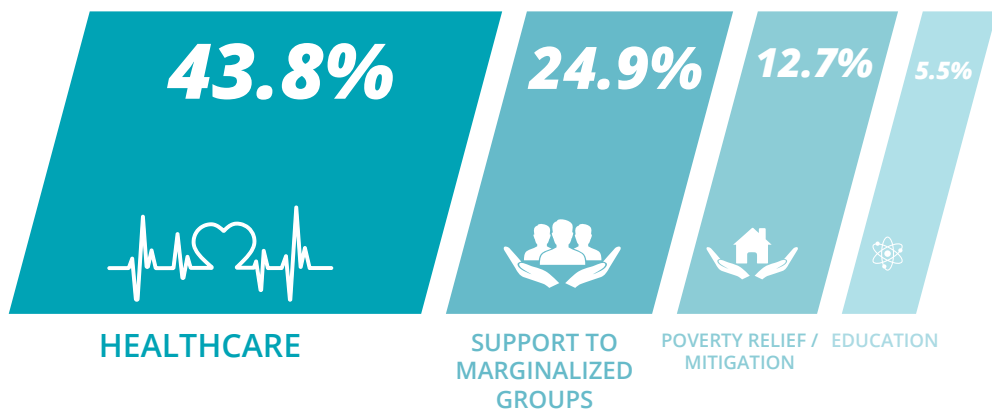
An example of long-term cooperation and investment in young people comes from Sarajevo. *Raiffeisen Bank dd Sarajevo* and *Academy of fine Arts* cooperate since 2009 and in 2016, seventh year in a row, joint exhibition of Academy's best students was opened; in addition all students were awarded by scholarships.

Number of companies invested in medical equipment: *Addiko bank* supported Child Department of Institute for Physical Medicine and Rehabilitation for kitchen equipment and equipment for Sensory Room; *Siemens d.o.o. Sarajevo* donated new MRI device to Vitalis Polyclinic in Mostar, while *Intesa Sanpaolo Bank BIH* in cooperation with *Visa* donated over EUR 10,000 for equipment for pediatric departments in hospitals in Sarajevo, Tuzla, Travnik, Mostar and Banja Luka.

USE OF DONATIONS (by % of Instances)	2014		2015		2016
Long-Term Support	25.5%	↘	19.4%	↘	17.6%
One-Off Support	55.5%	↗	61.0%	↗	69.9%
Unknown	17.3%	↗	19.0%	↘	12.5%



## KEY THEMES FOR GIVING

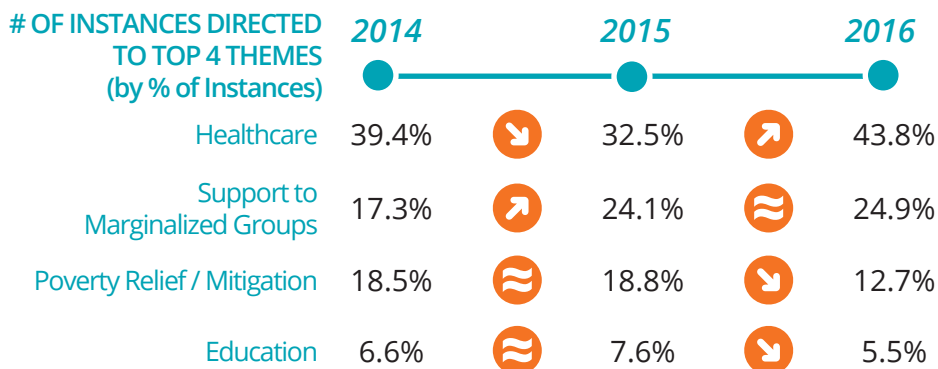


### BREAKDOWN OF OTHER THEMES (% of Instances)

from 0 to 1%

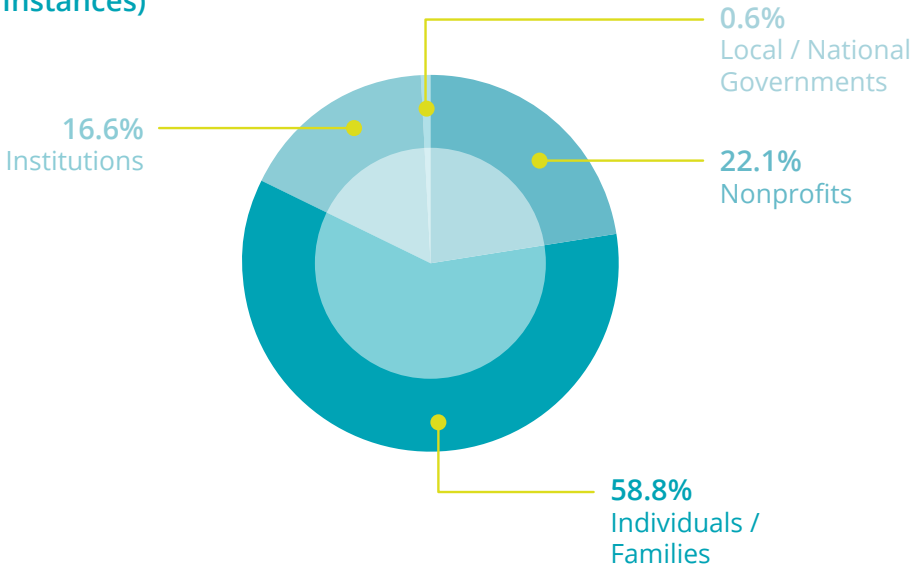
9.1%

- Sport
- Public Infrastructure
- Culture and Arts
- Assistance in Emergencies
- Religious Activities
- Animal Welfare
- Environment
- Economic Development
- Seasonal Giving



## RECIPIENT ENTITIES

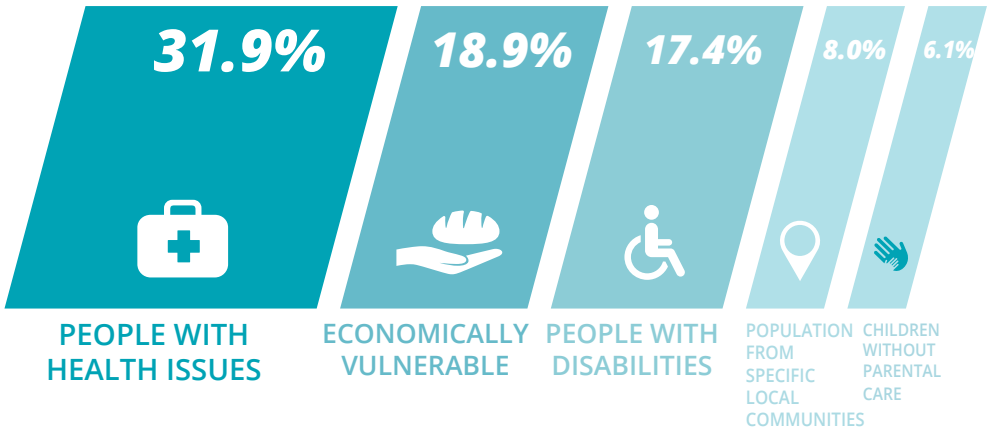
### TYPE OF RECIPIENT ENTITIES (% of Instances)



In 2016, the most frequent recipients of giving were individuals and families (58.8%), which is an increase from 2015. Institutions have experienced slight decrease in frequency of instances, while nonprofit organizations remain on the same level for the last three years. Local and national governments remain on the level of support as in 2015.

# OF INSTANCES DIRECTED TO VARIOUS TYPES OF RECIPIENT ENTITIES (by % of Instances)	2014		2015		2016	
	%	Change	%	Change	%	Change
Individuals / Families	45.3%	↗	50.4%	↗	58.8%	↗
Institutions	19.6%	↗	21.6%	↘	16.6%	↘
Nonprofits	21.9%	≈	21.8%	≈	22.1%	≈
Local / National Governments	2.0%	↘	0.7%	≈	0.6%	≈

## RECIPIENTS OF DONATIONS



### BREAKDOWN OF OTHER FINAL BENEFICIARY GROUPS (by % of Instances)

- | from 0 to 2%   | from 2 to 5%  |
|--|---|
| <ul style="list-style-type: none"> <li>Elderly Population</li> <li>Mothers and Babies</li> <li>Talented Children and Youth</li> <li>General Population</li> <li>Religious Communities</li> <li>Women and Children Survivors of Violence</li> <li>Migrants</li> <li>Children and Youth at Risk</li> </ul> | <ul style="list-style-type: none"> <li>Single Parents</li> <li>People from Other Countries</li> </ul> |

KEY FINAL BENEFICIARY GROUPS (by % of Instances)	2014	2015	2016
People with Health Issues	32.7%	21.0%	31.9%
Economically Vulnerable	19.3%	21.2%	18.9%
People with Disabilities	10.5%	13.5%	17.4%
Population from Specific Local Communities	8.3%	14.0%	8.0%

Research Conducted by:



The *2016 Annual Report on the State of Philanthropy in Bosnia and Herzegovina – Quick Facts* is part of a broader initiative to promote and stimulate philanthropy in the region carried out by the Catalyst Foundation. The underlying research and this publication were created by Catalyst Foundation (Catalyst Balkans) and with the generous support of the C. S. Mott Foundation and Balkan Trust for Democracy (BTD).

*Opinions expressed in this publication do not necessarily those of the Balkan Trust for Democracy, the German Marshall Fund of the United States, or its partners.*

Given that the value of the donation in Bosnia and Herzegovina was reported in only 38% of the instances, estimation about the total amount donated is made by extrapolation based on the known data.

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